

# HACK IN PARIS 2019



## SPONSORING BROCHURE Packages

# INTRODUCTION



## IT SECURITY EVENT 9<sup>th</sup> edition

# 2018

750 attendees  
12 trainings  
15 talks

# 2019

850 attendees ?  
**June 16-18** : trainings  
**June 19 & 20** talks, workshops, CTF

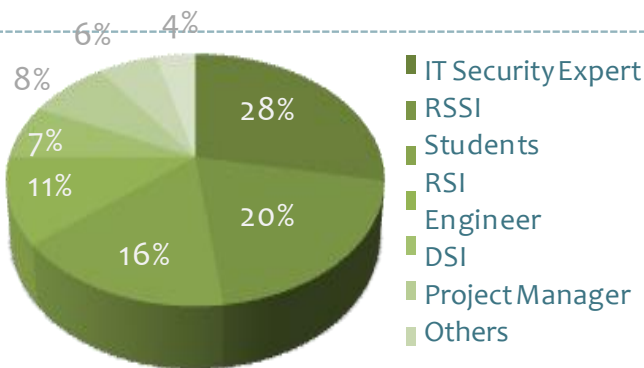


**MAISON DE LA CHIMIE**  
June 16<sup>th</sup> to 20<sup>th</sup>

# INTRODUCTION



## HIP's attendees



## TRAINING ATTENDEES

33% are french

## TALKS ATTENDEES

59% are french

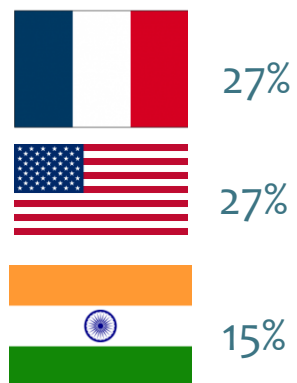
## Website visitors



18/34 years old

1,5k visitors on the website / month

They are from



# DIAMOND SPONSOR

1 Sponsor  
9 000€



LOGO	On screen during breaks / Website / Official printed program / Badges / Neckband
PASSES	8 full briefing passes for VIP, Client executives prospects / 3 staff passes <b><i>All of them give access to the Thursday party</i></b>
DESK	One reception desk in the location of your choice (3 Lm) / Making appointments between you and attendees during the event
HIRING GUIDE	A full page ad
CO-SPONSORSHIP	Co-sponsorship of Coffee breaks / Co-sponsorship of a huge banner at the entrance
MAILING	3 Mailing publication as a Diamond sponsor / 1 mailing from our sponsor
OTHER	Insertion of a promotional material or a goodie in the welcome bags / Advertising on all our social pages / One-minute speech at the beginning of the first day of conferences (+ video)

# PLATINUM SPONSOR

Limit ten Sponsors  
6000€



LOGO	On screen during breaks / Website / Official printed program / Badges
PASSES	4 full briefing passes for VIP, Client executives prospects / 3 staff passes <b>All of them give access to the Thursday party</b>
DESK	One reception desk in the location of your choice (3 Lm) / Making appointments between you and attendees during the event
HIRING GUIDE	A half page ad
OTHER	Insertion of a promotional material in the welcome bags / Advertising on all our social pages / A printed « beach flag » on your booth, given at the end the of event

**PURCHASE OF ADDITIONAL PASSES - 10%**

(based on the price on the website)

# GOLD SPONSOR



2000€

LOGO	On screen during breaks / Website / Official printed program / Badges
PASSES	2 full briefing passes for VIP, Client executives prospects/1 staff passes <b><i>All of them give access to the Thursday party</i></b>
OTHER	Advertising on all our social pages

**PURCHASE OF ADDITIONAL PASSES - 10%**

(based on the price on the website)

# SILVER SPONSOR



1 000€

LOGO

On screen during breaks / Website /  
Official printed program / Badges

OTHER

Advertising on all our social pages

**PURCHASE OF ADDITIONAL PASSES - 10%**

(based on the price on the website)

# LUNCHES CO-SPONSOR

Limit : one Sponsor per lunch

5 000€



LOGO	On screen during breaks / Website / Official printed program / Badges
PASSES	8 full briefing passes for VIP, Client executives prospects <b><i>All of them give access to the Thursday party</i></b>
MAILING	A mailing publication as a Lunches sponsor
OTHER	Server's apron with your logo / Advertising on all our social pages / Lunch menus with your logo / One-minute speech at the beginning of the first day of lunch

**PURCHASE OF ADDITIONAL PASSES - 10%**

(based on the price on the website)



# HIRING GUIDE

Limit : ten Sponsors

800€

Limit : five Sponsors

1 500€



LOGO

Website / Official  
printed program /  
Badges

HIRING GUIDE

A half page ad

LOGO

Website / Official  
printed program /  
Badges

HIRING GUIDE

A full page ad

**PURCHASE OF ADDITIONAL PASSES - 10%**

(based on the price on the website)

# WHY BECOMING A SPONSOR?



One of the biggest IT security event in France  
Growing awareness  
High visibility to more than 750 attendees  
Increased recognition in the field of IT security  
Obtain leads and business

***Our team will be at your disposal  
to make this event a success***

# CONTACT



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