

HACK IN PARIS 2019



SPONSORING BROCHURE Packages

INTRODUCTION



IT SECURITY EVENT 9th edition

2018

750 attendees
12 trainings
15 talks

2019

850 attendees ?
June 16-18 : trainings
June 19 & 20 talks, workshops, CTF

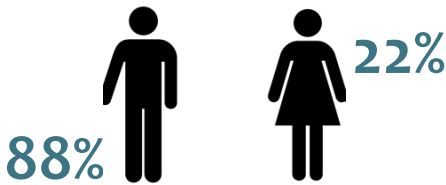
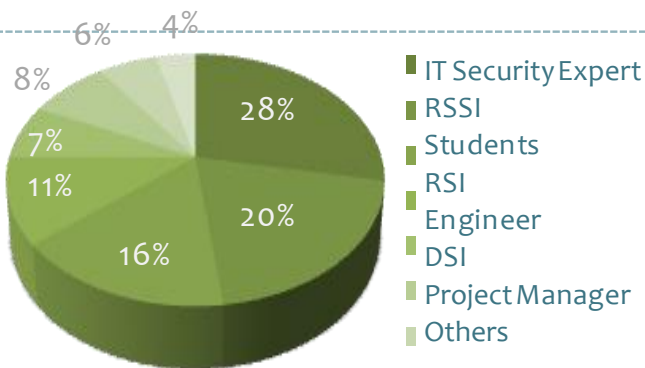


MAISON DE LA CHIMIE
June 16th to 20th

INTRODUCTION



HIP's attendees



TRAINING ATTENDEES

33% are french

TALKS ATTENDEES

59% are french

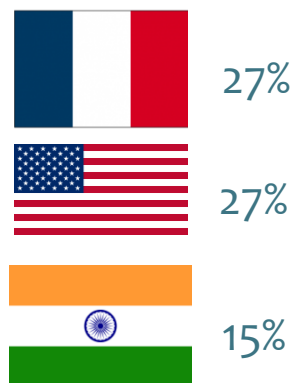
Website visitors



18/34 years old

1,5k visitors on the website / month

They are from



DIAMOND SPONSOR

1 Sponsor
9 000€



LOGO	On screen during breaks / Website / Official printed program / Badges / Neckband
PASSES	8 full briefing passes for VIP, Client executives prospects / 3 staff passes All of them give access to the Thursday party
DESK	One reception desk in the location of your choice (3 Lm) / Making appointments between you and attendees during the event
HIRING GUIDE	A full page ad
CO-SPONSORSHIP	Co-sponsorship of Coffee breaks / Co-sponsorship of a huge banner at the entrance
MAILING	3 Mailing publication as a Diamond sponsor / 1 mailing from our sponsor
OTHER	Insertion of a promotional material or a goodie in the welcome bags / Advertising on all our social pages / One-minute speech at the beginning of the first day of conferences (+ video)

PLATINUM SPONSOR

Limit ten Sponsors
6000€



LOGO	On screen during breaks / Website / Official printed program / Badges
PASSES	4 full briefing passes for VIP, Client executives prospects / 3 staff passes All of them give access to the Thursday party
DESK	One reception desk in the location of your choice (3 Lm) / Making appointments between you and attendees during the event
HIRING GUIDE	A half page ad
OTHER	Insertion of a promotional material in the welcome bags / Advertising on all our social pages / A printed « beach flag » on your booth, given at the end the of event

PURCHASE OF ADDITIONAL PASSES - 10%

(based on the price on the website)

GOLD SPONSOR



2000€

LOGO	On screen during breaks / Website / Official printed program / Badges
PASSES	2 full briefing passes for VIP, Client executives prospects/1 staff passes <i>All of them give access to the Thursday party</i>
OTHER	Advertising on all our social pages

PURCHASE OF ADDITIONAL PASSES - 10%

(based on the price on the website)

SILVER SPONSOR



1 000€

LOGO	On screen during breaks / Website / Official printed program / Badges
OTHER	Advertising on all our social pages

PURCHASE OF ADDITIONAL PASSES - 10%

(based on the price on the website)

LUNCHES CO-SPONSOR

Limit : one Sponsor per lunch

5 000€



LOGO	On screen during breaks / Website / Official printed program / Badges
PASSES	8 full briefing passes for VIP, Client executives prospects <i>All of them give access to the Thursday party</i>
MAILING	A mailing publication as a Lunches sponsor
OTHER	Server's apron with your logo / Advertising on all our social pages / Lunch menus with your logo / One-minute speech at the beginning of the first day of lunch

PURCHASE OF ADDITIONAL PASSES - 10%

(based on the price on the website)

HIRING GUIDE

Limit : ten Sponsors

800€



Limit : five Sponsors

1 500€

LOGO

Website / Official
printed program /
Badges

HIRING GUIDE

A half page ad

LOGO

Website / Official
printed program /
Badges

HIRING GUIDE

A full page ad

PURCHASE OF ADDITIONAL PASSES - 10%

(based on the price on the website)

WHY BECOMING A SPONSOR?



One of the biggest IT security event in France
Growing awareness
High visibility to more than 750 attendees
Increased recognition in the field of IT security
Obtain leads and business

***Our team will be at your disposal
to make this event a success***

CONTACT



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