

HACK IN PARIS 2019



SPONSORING BROCHURE Packages

This document holds no contractual value.

INTRODUCTION



IT SECURITY EVENT 9th edition

2018

750 attendees
12 trainings
15 talks

2019

Over 800 attendees
June 16-18 : trainings
June 19 & 20 talks, workshops, wargame



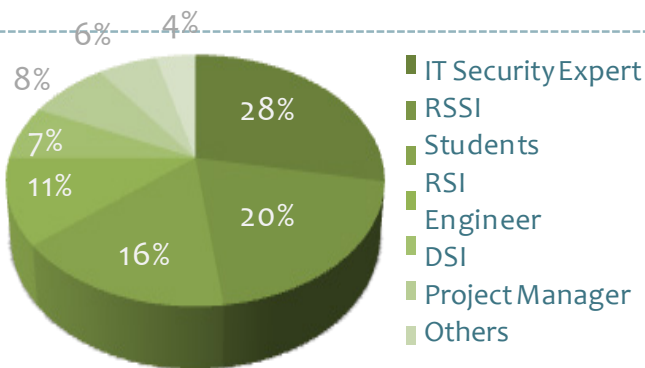
MAISON DE LA CHIMIE

June 16th to 20th

INTRODUCTION



HIP's attendees



TRAINING ATTENDEES

33% are french

TALKS ATTENDEES

59% are french

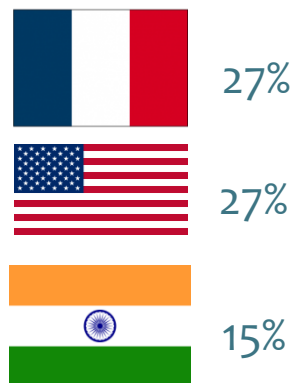
Website visitors



18/34 years old

1,5k visitors on the website / month

They are from



DIAMOND SPONSOR

1 Sponsor
9 000€



LOGO	On screen during breaks / Website / Official printed program / Badges / Neckband
PASSES	8 full briefing passes for VIP, Client executives prospects / 3 staff passes All of them give access to the Wednesday party
DESK	One reception desk in the location of your choice (3 Lm) / Making appointments between you and attendees during the event
HIRING GUIDE	A full page ad
CO-SPONSORSHIP	Co-sponsorship of Coffee breaks / Co-sponsorship of a huge banner at the entrance
MAILING	3 Mailing publication as a Diamond sponsor / 1 mailing from our sponsor
OTHER	Insertion of a promotional material or a goodie in the welcome bags / Advertising on all our social pages / One-minute speech at the beginning of the first day of conferences (+ video)

PLATINUM SPONSOR

Limit ten Sponsors
6000€



LOGO	On screen during breaks / Website / Official printed program / Badges
PASSES	4 full briefing passes for VIP, Client executives prospects / 3 staff passes All of them give access to the Wednesday party
DESK	One reception desk in the location of your choice (3 Lm) / Making appointments between you and attendees during the event
HIRING GUIDE	A half page ad
OTHER	Insertion of a promotional material in the welcome bags / Advertising on all our social pages / A printed « beach flag » on your booth, given at the end the of event

PURCHASE OF ADDITIONAL PASSES - 10%

(based on the price on the website)

GOLD SPONSOR



2000€

LOGO	On screen during breaks / Website / Official printed program / Badges
PASSES	2 full briefing passes for VIP, Client executives prospects/ 1 staff passes All of them give access to the Wednesday party
OTHER	Advertising on all our social pages

PURCHASE OF ADDITIONAL PASSES - 10%

(based on the price on the website)

SILVER SPONSOR



1 000€

LOGO	On screen during breaks / Website / Official printed program / Badges
OTHER	Advertising on all our social pages

PURCHASE OF ADDITIONAL PASSES - 10%

(based on the price on the website)

LUNCHES CO-SPONSOR

Limit : one Sponsor per lunch

5 000€



LOGO	On screen during breaks / Website / Official printed program / Badges
PASSES	8 full briefing passes for VIP, Client executives prospects <i>All of them give access to the Wednesday party</i>
MAILING	A mailing publication as a Lunch sponsor
OTHER	Server's apron with your logo / Advertising on all our social pages / Lunch menus with your logo / One-minute speech at the beginning of lunch

PURCHASE OF ADDITIONAL PASSES - 10%

(based on the price on the website)

PARTY CO-SPONSOR

Limit : 3 Sponsors

5 000€



LOGO	On screen during breaks / Website / Official printed program / Badges
PASSES	8 full briefing passes for VIP, Client executives prospects <i>All of them give access to the Wednesday party</i>
MAILING	A mailing publication as a party sponsor
OTHER	Advertising on all our social pages / 2 kakemonos and posters in the terrace of the boat / A welcome desk (table)

PURCHASE OF ADDITIONAL PASSES - 10%

(based on the price on the website)

HIRING GUIDE

Limit : ten Sponsors

800€



Limit : five Sponsors

1 500€

LOGO

Website / Official
printed program /
Badges

HIRING GUIDE

A half page ad

LOGO

Website / Official
printed program /
Badges

HIRING GUIDE

A full page ad

PURCHASE OF ADDITIONAL PASSES - 10%

(based on the price on the website)

WHY BECOMING A SPONSOR?



One of the biggest IT security event in France
Growing awareness
High visibility to more than 750 attendees
Increased recognition in the field of IT security
Obtain leads and business

***Our team will be at your disposal
to make this event a success***

CONTACT



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