



HACK IN PARIS

CYBERSECURITY EVENT

JUNE 27TH TO JULY 1ST

2022



SPONSORING PACK

Brought to you by



ABOUT

HACK IN PARIS

ONE OF THE LEADING FRENCH IT
SECURITY EVENT

Hack in Paris gathers cybersecurity experts and enthusiasts looking for good practices for more than 10 years. Professionals, CTO, CSO and enthusiasts meet to exchange and extend their knowledge.

A large choice of trainings and conferences is offered, along with fun activities such as workshops, and a Hacker Jeopardy. Take advantage of the international dimension of the event and the discussion spaces, which will allow you to exchange and enrich your network.

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Hack in Paris is recognized in the press and this year, there are

more
than **400**
participants

Awaited. We're pleased to host Hack In Paris back at the Maison de la Chimie and be able to exchange with all of you again.



PROGRAM

12 TRAININGS

16 CONFERENCES

4 – 8 WORKSHOPS

1 HACKER JEOPARDY

1 PARTY

WHY BECOMING A SPONSOR



1

DEVELOP YOUR BUSINESS

Invite your team and customers to one of the biggest IT security event in France, internationally renowned.

REINFORCE YOUR RECOGNITION

High visibility with more than 400 attendees expected this year : CTO, CSO and cybersecurity enthusiasts.

2

3

ENHANCE YOUR VISIBILITY

High visibility with more than 400 attendees expected this year : CTO, CSO and cybersecurity enthusiasts.

INCREASE YOUR AWARENESS

Increased recognition as an expert in the field of IT security by powerfully associating your image / brand to our event

4

5

EXTEND YOUR NETWORK

Unique opportunity to increase your client network and meet your key partners.

OUR TEAM WILL BE
AT YOUR DISPOSAL TO DISCUSS THE
BEST PACKAGE FOR YOU



PACKAGES



DIAMOND SPONSOR

- One reception desk in the location of your choice (3 Lm)
- Logo + 500 words on official website
- Logo on the official printed program & badges
- Logo on screen during breaks in the conference room
- Co-sponsorship of Coffee breaks x3
- 4 passes for VIP, clients, executives, leads / 3 staff passes + access to the Thursday's party
- 3 mailing push as a Diamond sponsor (10 000 contacts)
- Insertion of 1 promotional material or 1 goodie in the welcome bags
- 3 staff passes + access to the Thursday's party
- 8 full briefing passes for VIP, Client executives, prospects + access to the Thursday's party
- Dedicated post on all our social media (Twitter, LinkedIn)
- One-minute speech at the beginning of the first day of conferences (+ video)
- Co-sponsorship of a huge banner at the entrance

8 000 €

ONLY ONE SPOT AVAILABLE FOR THIS PACKAGE

PACKAGES



GOLD SPONSOR

- One reception desk in the location of your choice (3 Lm)
- Logo + 250 words on official website
- Logo on the official printed program & badges
- Logo on screen during breaks in the conference room
- 3 staff passes + access to the Thursday's party
- 4 passes for VIP, clients, executives, leads
- 3 mailing push as event sponsor
- Dedicated post on all our social media (Twitter, LinkedIn)
- Co-sponsorship of a huge banner at the entrance

6 000 €

SILVER SPONSOR

- Logo + 250 words on official website
- Logo on the official printed program
- Logo on badges
- Logo on screen during breaks in the conference room
- 2 passes for VIP, clients, executives, leads / 1 staff pass + access to the Thursday's party
- Dedicated post on all our social media (Twitter, LinkedIn)

3 000 €

PACKAGES

	DIAMOND	GOLD	SILVER
<p>ONE RECEPTION DESK (3m)</p>			
<p>CO-SPONSORSHIP BREAKS</p> <ul style="list-style-type: none"> - Your logo in the - coffee breaks room x3 - 1 min speech at the beginning of the 1st day 			
<p>LOGO VISIBILITY ENHANCEMENT</p> <p>Your logo appears on screen in</p> <ul style="list-style-type: none"> - The welcoming area - Talks & replay rooms during breaks - The official program 			
<p>BRAND AWARENESS</p> <p>Promotion of your brand on social media</p> <ul style="list-style-type: none"> - LinkedIn and Twitter 			
<p>COMMUNICATION</p> <p>TOWARDS YOUR KEY TARGETS</p> <p>Be part of an emailing saga to a database of +10 000 contacts, promoting your company (CTO, CSO, IT specialists...)</p>			
<p>PASS FOR THE EVENT</p> <p>(Clients, prospects)</p>			
<p>PASS FOR THE EVENT</p> <p>(Staff)</p>			



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CONTACT

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